

ELENA REICH

INTERIOR DESIGN & DECORATION



To whom it may concern.

We met Elena Reich more than ten years ago. Since then, we have asked her to work on six different apartments, in Milan, Rome, Paris and on a beach house in Circeo south of Rome.

Unfailingly; Elena understood our tastes perfectly and, what's more, helped us with unexpected and delightful suggestions.

We loved working with her, always on time, graceful and with a kind and warm touch.

Yours sincerely;

Maria Antonia Latella and Alasdhair Macgregor-Hastie

CONTACT

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WEBSITE <http://www.elenareich.com>

DATE OF BIRTH

December 1, 1984, Trento, Italy

PROFICIENCY SKILLS

Interior design, Interior styling, Prop styling, Property styling, Project management, Property asset management

COUNTRIES SKILLS

Italy, France, Holland, Indonesia, Iran, Israel, Russia, Swiss, Turkey, UK, UAE

BIO

I am Italian Interior Designer and Decorator proud to help my clients focus on their ideal beauty.

My aim is to make them feel fabulous within their interiors among quality and uniqueness.

I graduated from Prifysgol Aberystwyth University of Wales and Domus Academy in Milan where I have been admitted with international scholarships and I ended my master thesis in conjunction with Fincantieri. From over 10 years I am blessed to be working in the industry I believe in. I focused on numerous projects across Europe and beyond in conjunction with international clients either private and design firm. Grateful of my challenging experience at Gino Finizio Design Management, in 2009 I established Elena Reich Interior Design & Decoration that I have seen it grow in beautiful work experience where the most significant have been a two years partnership in an American design studio, Frank Laupman Omega Architects and Farmacie Comunali spa. From 2009 I am AIPI member

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CAREER OBJECTIVE	I aim to work with international clients in creative partnership to realize their every day living dreams. My goal is to collaborate within international design studio and design companies in frame of ambitious and innovative projects
WORK EXPERIENCE	<p>INTERIOR DESIGNER OWNER (2005/) 2009 - CURRENT ELENA REICH INTERIOR DESIGN & DECORATION, MILAN ITALY I designs and refurbish high-end residential and commercial spaces, focusing on interior architecture, space planning, fit-out, furniture provision service and decoration. I work mainly with exclusive made in Italy design brands, bespoke furnitures from Italian-class artisan, antiques, design, fine art pieces and decorative items I research personally all over the world. The interior, styling and decoration are my design criteria to unique stylish projects to get client inspired by the their exceptional living spaces. My demanding clientele is extended from private to corporate one, some of my top-influencer are: Elite Beds, Omega Architects, Farmacie Comunali Trentine, Coldiretti Trento</p> <p>INTERIOR DESIGNER 2014 - 2015 OMEGA ARCHITECTS, THE NETHERLANDS I have worked with Frank Laupman and his team in conjunction to ambitious yacht design projects focusing on the interior design field</p> <p>CONSULTANT 2012 - 2015 MATASISTEM SRL, TRENTO ITALY Matasistem® is an Italian leading company operating in the high-end wooden major architecture and derivatives as well as PV photovoltaic industries in which as been operating since 2005. I am developing out-door project on the overseas market. In conjunction with clients we design outdoor spaces applying Matasistem products: MODUS Outdoor wooden major architectures, DOMUS Wooden houses, OPUS Outdoor wooden furnitures, SOL Outdoor PV lights</p> <p>INTERIOR DESIGNER PARTNER 2009 - 2011 QUICK-FIX DESIGN SAS, NY/ITALIAN DESIGN STUDIO, MILAN ITALY Quick-Fix Design was native American design studio, establish as answer to financial crises. Q-FD is an Interior design concept oriented in quick furnishing of residential and commercial spaces designed manly reusing items that the client already own combined with low cost products to offer cozy spaces in every range of price. In the business I was interior designer and supplier coordinator working in conjunction with New York designer Nicole Langelier. The projects have featured in several design publications including Vanity Fair and Marie Claire, Brava Casa and A</p> <p>PERSONAL ASSISTANT 07/2008 - 02/2009 GINO FINIZIO DESIGN MANAGEMENT, MILAN, ITALY Back-office activities and research</p>
EDUCATION	<p>MASTER OF ART IN INTERIOR AND LIVING DESIGN 2007 - 2008 PRIFYSGOL ABERYSTWYTH UNIVERSITY OF WALES, UK At Domus Academy I have been awarded to attend the Master's of Art from Prifysgol Aberystwyth University of Wales</p>

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	MASTER IN INTERIOR AND LIVING DESIGN	2007 - 2008
	DOMUS ACADEMY, MILAN, ITALY	
	Domus Academy is an international design school. The workshops was attended in conjunction with international high-end design firm as Fincantieri, Cibic and Partners, Future Concept Lab, Veuve Clicquot and Triennale Design Museum. The Final Master Thesis "Minimum cabin" design for cruise line have been done in conjunction with Eng. Pier Cipriano Rollo Fincantieri and project leader Gino Finizio	
	DEGREE IN INTERIOR DESIGN	2004 - 2007
	ISTITUTO DESIGN PALLADIO, VERONA, ITALY	
	Triennial private design school oriented in interior and product design. The final thesis "Architecture ON" have been done in conjunction to Studio Azzurro and MART Museum of Trento and Rovereto	
	DIPLOMA IN ARCHITECTURE AND FURNISHING DESIGN	1998 - 2003
	HIGH SCHOOL IST. ARTE VITTORIA, TRENTO, ITALY	
SPECIAL STUDIES	WORKSHOP TRANSIENT CITY AND CITIZEN MAPPING	10/2007
	DOMUS ACADEMY, BILGI UNIVERSITY, ENSAN AND ESAD	
	LUXEMBOURG	
	Workshop the conversion of industrial sites Transient city and Citizen Mapping lead by Multiplicity Agency in Luxembourg from Domus Academy in conjunction with Bilgi University, Ensan and Esad (in 2008 The Workshop has been published on Transient City by Borm Trans(ient) City - Urban Lab 4, Citizen mapping - Books on the move ISBN: 978-84-935844-2-9)	
	SHORT COURSE IN INTERIOR DESIGN FOR THE LOW COST HOTEL	07/2007
	DOMUS ACADEMY, NABA, UNIVERSITY OF THE ARTS LONDON CENTRAL SAINT MARTINS	
	A dual city summer session advanced level lead by architect Teresa Sapey at Domus Academy in Milan in conjunction with the University of the Arts London Central Saint Martins	
AWARDS	PREMIO ALLO STUDIO 2008, BANK CASSA RURALE OF TRENTO, ITALY	2008
	TALENT SCHOLARSHIP, DOMUS ACADEMY, MILAN	2007
	Talent scholarship to attend the Master in Interior and Living Design at Domus Academy in Milan	
EXHIBITIONS	"2015" THAT'S DESIGN! CAMPARI SODA RED DESIGN TOTEM	04/2008
	The project have been designed in conduction with designer Adriano Ferraro, exhibit at Fuori Salone del Mobile in Tortona area at Campari Soda temporary space in Milan and published by www.thatsdesign.com	
ASSOCIATIONS	AIPI	2009 - CURENT
	Associazione Italiana Progettisti d'interni - interior designer www.aipi.it	

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COMPUTER SKILLS EC DL, Mac OS X 10.11.6, Microsoft Office 2016, Adobe CC (Photoshop, Illustrator, InDesign, Acrobat), AutoCAD 2016, Archicad 2016, Artlantis Studio

LANGUAGE SKILLS ITALIAN: mother tongue
ENGLISH: professional working proficiency

PROFESSIONAL SKILLS

- Proven experience in residential interior design and decoration
- Proven experience to work in the international environment
- Able to lead a team and to work under pressure and achieve deadlines
- Able to manage numerous projects from concept through site
- Excellent technical, conceptual and presentation skills and able to visualize and illustrate ideas
- Experience in research and implementation of new materials and technics
- Inspired, visionary and open-minded
- Proactive, businesslike, focused and very organized
- Prepared to travel abroad
- Good experience of site meetings and liaising with directors, architects, contractors and corporate clients and others field consultants/specialist